



Post-Tour ATB

4th – 7th of May, 2023

Cultural experiences in the Salzkammergut region & Linz

On this tour, you can expect numerous insights into the two cultural highlights that guests of Upper Austria can look forward to in 2024. Find out what Linz is planning for Anton Bruckner's 200th birthday and get to know the city from its innovative side.

The next day, the tour continues to the Salzkammergut region, where the European Capital of Culture Bad Ischl - Salzkammergut will be awaiting its visitors with numerous event highlights in 2024. Under the motto "Culture is the new salt", the region presents exciting stories from the past and looks to the future together with cultural visionaries. All of this can be enjoyed in an impressive landscape that you will also get to know on this tour.

Thursday, 4th of May 2023: Modern Linz

Transfer from the train station to the hotel Arcotel Nike Check-in and short break

17:15 Short walk from the hotel along the Danube to the Ars Electronica Center – Museum of the Future

17:30 Ars Electronica Center Linz - Deep-Space exclusive tour Welcome and highlight tour through the museum with the CEO

Ca. 19:00 Brucknerhouse Linz: reception on the roof of the Brucknerhouse / presentation of the Brucknerfest and programme highlights of the Brucknerfest 2024.

afterwards Dinner

Friday, 5th of May 2023: Bruckner 2024

09:00 Meeting with Norbert Trawöger, Cultural director of the Bruckner Orchestra Linz
Information about the event programme for the anniversary year „Bruckner 2024“

10:00 „Culture meets Culinary“ walk through the old town with an Austria Guide

12:00 Lunch

14:00 Harbour Tour on the MS Linzerin – including, „Mural Harbor“ Europe's biggest Outdoor Graffiti Gallery

14:45 End of the programme in Linz
Walk to the hotel and transfer to the train station

15:30 Train ride to the Salzkammergut region

Linz Bahnhof
Attnang Puchheim

Departure: 15:30
Arrival: 15:59 – change train

Attnang Puchheim
Bad Ischl

Departure: 16:08
Arrival: 17:02

then Transfer to hotel & check-in

18:30 Meeting in the lobby / evening programme and dinner in Bad Ischl

Saturday, 6th of May 2023: European Capital of Culture Bad Ischl - Salzkammergut

08:50 Meeting at the lobby and transfer to the Imperial Villa

09:20 Meeting with Family Habsburg-Lothringen and guided tour through the Imperial Villa (Kaiservilla)

09:50 Transfer by bus to Bad Aussee: traditional flatboat factory and talk with artists Müllegger, Straberger & Co.

11:00 Transfer to Hallstatt

11:30 Learn more about 7000 years of salt history / visit the Rudolfsturm where an amazing view of the region Dachstein-Salzkammergut awaits you / lunch at the Restaurant Rudolfsturm

13:30 Transfer to Bad Goisern and visit of the Center for Contemporary Craft Culture (Handwerkhaus) & project „SCALA“ / sweet delights are waiting for you in the Castle Neuwildenstein

14:45 Stroll through the oldest market in the Salzkammergut region at the town Lauffen

15:30 Visit of the Lehar-Villa in Bad Ischl, which is being renovated at the moment. Walk to the traditional coffee house Zauner in Bad Ischl and enjoy coffee and a typical Zaunerstollen there.

afterwards Time for shopping or enjoying the city of Bad Ischl on your own

18:30 Meeting at the lobby and dinner in Bad Ischl

Sunday, 7th of May 2023:

Breakfast at the hotel

9:20 Transfer to the train station Train journey to Vienna International Airport:

Bad Ischl
Attnang Puchheim

Departure: 9:53
Arrival: 10:52 – change train

Attnang Puchheim
Vienna International Airport

Departure: 11:00
Arrival: 13:27