



österreichische
tourismusstage

16.-19. mai 2022

Pre tours

Carinthia

Saturday, 14.05. – Monday, 16.05.



Carinthian Lake-Loop: 340 km cycling fun along the most beautiful lakes in the South of Austria

The Carinthian Lake Loop connects 11 beautiful lakes in the most southern part of Austria. Mostly on cycle paths or secondary roads cyclists pass amazing landscapes. Clean water with fine temperatures for swimming and surprising colours like the caribbean sea, famous Austrian cuisine and mediterranean climate guarantees an outstanding experience.

Person on site, Austrian National Tourist Office: Krisztina Kocsis
Meeting Point: Arrival hall / Level 0 Airport Information

Program:

Saturday, May 14th

8.00 am: Departure from Vienna by bus to Carinthia/Lake Klopeiner See



12.00 pm: Lunch at Lake Klopeiner See and visit of the Carinthian bathhouse (not open yet)

Participants get their bikes

2.00 pm: Bike tour from Lake Klopeiner See via the reservoir bay to Tainach, approx. 20km

4.00 pm: Bus transfer to the hotel on Lake Ossiach

7.00 pm: Dinner at the hotel incl. greeting of the participants by the regional tourism association Villach-Faaker See-Ossiacher See

Sunday, May 15th

9.00 am: Bike tour at Lake Ossiach, approx.. 15km

11.00 am: Bus transfer to Lake Millstätter See

12.00 pm: Lunch at Lake Millstätter See/Böbriach

2.00 pm: Bike tour along Lake Millstätter See to Seeboden, approx. 15km

4.00 pm: Bus transfer to Lake Weissensee and check-in at the hotel

7.00 pm: Dinner at the hotel incl. presentation of the Carinthian Lake Loop as well as the cycling offers in Carinthia by the cycling tour operator Alps 2 Adria and representatives of Carinthia Tourist Board

Monday, May 16th

8.30 am: Bus transfer to Lake Wörthersee via the Gitsch and Gail valleys

10.30 am: Bike tour along Lake Wörthersee, approx. 10km
11.30 am: Lunch at the lake
12.30 pm: Return trip to Vienna, arrival approx. 4.30pm

E-bikes will be provided for the cycling tours (unisex model). We need to know the height of each participant and whether helmets are needed.

Vienna Furniture Museum **Möbelmuseum Wien**

Sunday, 15.05. 1pm – 3pm

DESIGN UND GESCHICHTE

Behind a modern glass façade yet in a building typical of both the Biedermeier era and the late nineteenth-century we can find one of the largest furniture collections in the world. The former “storage room of the Monarchy” is today a universal museum of furnishing and interior design, housing not only the rich inventory of the Imperial and Royal Monarchy but also contemporary design objects. Besides showing supreme craftsmanship and interiors of noble splendour, regular exhibitions are held on furniture design and on famous members of the Habsburg dynasty.

Meeting Point: Andreasgasse 7, 1070 Vienna



MAK – Museum of Applied Arts

Sunday, 15.05. 4pm – 5pm



Founded in 1863 under Emperor Franz Joseph, the MAK is one of the most grandiose buildings on Vienna's Ringstraße. With its unique collection of precious arts and crafts from five centuries, it is one of the most important museums of its kind worldwide. A museum highlight is the exhibition "Vienna 1900" with masterpieces of the Wiener Werkstätte by Gustav Klimt, Josef Hoffmann and Koloman Moser as well as design icons by Otto Wagner and Adolf Loos. In addition, the MAK regularly presents top-class temporary exhibitions from the fields of art, design and architecture.

Meeting point: Stubenring 5, 1010 Vienna

Stift Klosterneuburg

Monday, 16.05. 10am – 2pm



Embark on an exclusive tour of the abbey's premises with our cultural mediators.

Admire the world-famous Verdun altar from the 12th century, marvel at the exquisite furnishings of the baroqueised collegiate church, view the Austrian archducal hat in the treasury and be amazed about the private apartments of Emperor Charles VI, father of Maria Theresa.

At the end of the tour you get a chance to take a look at the atmospheric baroque wine cellar, with vine tasting and a traditional snack.



Program:

9.45 am: Meeting in Front of Albertina – Operngasse 4-8, 1010 Vienna

10.00 am: Departure to Klosterneuburg Abbey

Approx. 10.45 am: Highlight tour

Approx. 1.00 pm: Take a look into the baroque cellar of Austria's oldest winery and wine tasting

2.00 pm: Departure to Vienna

Approx. 2.30 pm: Arrival in Vienna – Operngasse 4-8, 1010 Vienna

Person on site, Austrian National Tourist Office: Erik Riegler

Meeting Point: Operngasse 4-8, 1010 Vienna



belvedere

Vienna: Unteres Belvedere

Monday, 16.05. 10 am

Dalí - Freud. An Obsession

Salvador Dalí and Sigmund Freud: one man's art, another man's theories. The theories of Freud clearly fascinated Dalí, perhaps to the point of obsession – his greatest desire was to someday meet his idol. He made multiple unsuccessful attempts at contact, including a trip to Vienna in April 1937 that also failed to produce an introduction. Finally, at the urging of Austrian writer Stefan Zweig and the poet Edward James, Freud agreed to a meeting in London in July 1938. This comprehensive exhibition illustrates the obsession for the psychoanalytical in the work of the Surrealists, particularly as it is present in Dalí's surrealist pictorial world.

Meeting point: Rennweg 6a, 1030 Vienna

Schloss Hof

Monday, 16.05. 10 am – 2 pm



Schloss Hof Estate

Situated in the southernmost part of the Weinviertel near Bratislava is Austria's largest rural stately home and estate, Schloss Hof Estate. The estate, measuring around 70 hectares, was purchased by the legendary military leader Prince Eugene of Savoy and extended and remodelled under Maria Theresa. A grand Baroque palace, a landscaped terraced garden and a real live estate farm with theme gardens and petting zoo all together provide an unforgettable experience for visitors of every age.

The former hunting lodge Schloss Niederweiden with its annexed Game Kitchen belongs to the Schloss Hof Estate and is a genuine insider's tip!



Person on site, Austrian National Tourist Office: Sandra Medisch

Meeting Point: Schwedenplatz – Bus Station on the opposite site from Franz-Josefs-Kai2, 1010 Vienna



Sisi Museum

Monday, 16.05. 10.30 am – 12.30 pm



Sisi Museum with Imperial Apartments & Imperial Silver Collection

The winter residence of the Habsburgs holds a three-fold attraction as a destination: The Sisi Museum is devised as a sensitive scenario of myth and reality, accompanying Sisi from her carefree childhood in Bavaria until her death in Geneva. The Imperial Apartments – 19 historically authentic official and residential rooms – offer an in-depth view into the world lived in by Emperor Franz Joseph and Empress Elisabeth. The Imperial Silver Collection documents the opulent luxury and delights of the Imperial table. Follow the imperial trail and make your tour through the imperial rooms even more enjoyable with a free audio guide in thirteen different languages.

Meeting point: Hofburg – Michaelerkuppel, 1010 Vienna

Unteres Belvedere

Monday, 16.05. 11 am

belvedere

Viva Venezia!

The Invention of Venice in the 19th Century

Viva la Mamma! A pivotal moment in the 1950s film captures *Sissi* embracing her child amid the cheering crowds in St. Mark's Square. The scene has its roots in a myth that has been part of Austria's collective memory since the 19th century: Venice. Like many myths, this vision of the lagoon city had to be invented first – also by way of numerous pictorial representations. *Viva Venezia!*



Meeting point: Rennweg 6a, 1030 Vienna



Vollpension

Monday, 16.05. 12 pm – 4 pm



Sweet-Walk: Social-Oma-Gastro-Insider-Tour

We have reinvented the classic Viennese coffee house tradition and given it a social twist. Our intergenerational coffeehouses show that young and old can work together and that grandma makes the best cakes. And you have now the opportunity to go on a unique tour with one of our grandmas and discover the exciting world of Vollpension together with her. And by the way, you get great insights into the beautiful city of Vienna. This experience takes you from Schwedenplatz via Kärtnerstraße, on to the Naschmarkt and the home base of the Vollpension in the 4th district to the new Vollpension studio on Mariahilfer Straße.

Meeting Point: Vollpension Kiosk Schwedenplatz, Franz Jousef Kai 13, 1010 Vienna

Program:

Start 12.00 pm: Vollpension Kiosk Schwedenplatz – The newest and at the same time the smallest Vollpension branch

Approx. 1.00 pm: Vollpension MUK, Johannesgasse 4A, 1010 Vienna – Inspection of the production kitchen and the and the Vollpension in the Music University of Vienna

Approx. 2.00 pm: Vollpensiot at Schleifmühlgasse, Schleifmühlgasse 16, 1040 Vienna – Visit of the generational coffee house

Approx. 3.00 pm: Vollpension Studio Mariahilfer Straße 101, 1060 Vienna – Tour Vollpension Studio with coffee and cake

During the tour, you will get exciting insights into Vienna. One person from the core team and one grandmother will take part in the tour.

Oberes Belvedere

Monday, 16.05. 1 pm

belvedere

Viennese Modernism by Gustav Klimt

The Belvedere's world-famous collection: landmark pieces of Viennese Modernism by Gustav Klimt, Egon Schiele, Oskar Kokoschka, and Helene Funke await you. Take a fresh look at the most comprehensive collection of paintings by Ferdinand Georg Waldmüller and the Viennese Biedermeier and discover gems of Austrian art from the Middle Ages and the Baroque – come face-to-face, for example, with the legendary "Character Heads" of F. X. Messerschmidt. Other highlights are works by pivotal artists such as Claude Monet, Elena Luksch-Makowsky, Vincent van Gogh, or Auguste Rodin presented in dialogue with contemporary perspectives.



Meeting point: Prinz Eugen-Straße 27, 1030 Vienna

II
**Schloss
Schönbrunn**
KAISERLICH LEBEN

Schloss Schönbrunn

Monday, 16.05. 1 pm



Schloss Schönbrunn. Grand Tour

Forty rooms– forty fascinating stories from three centuries. This tour will give you a picture of the different stylistic eras of the imperial monarchy and the lives of the palace's inhabitants. You will see the state rooms and private apartments of Franz Joseph and Sisi. You'll also see the precious 18th-century interiors from the time of Maria Theresia.

Schönbrunn Palace is a World Heritage Site and Austria's most visited attraction. Take a tour of the state rooms of Schönbrunn Palace and discover the private chambers of the imperial couple Franz Joseph & Sisi and the precious rooms from the time of Maria Theresia. The Great Gallery, the Dressing Room of Empress Elisabeth, the Marie Antoinette Room, the Porcelain Room and many other highlights await you!

**Person on site, Austrian National Tourist Office: Julia Handlir
Meeting Point Schönbrunner Schlosstraße 47, 1130 Vienna**

ALBERTINA

Monday, 16.05. 2.30 – 4.00 pm

ALBERTINA

ALBERTINA – a unique combination of Imperial Flair and fine Art

Located in Vienna's historic city center, ALBERTINA introduces Imperial charm to a contemporary art museum of the highest standards. The ALBERTINA ranks below the most popular art Museums in Austria and was named one of the Seven Urban Wonders of the World in 2018. In our magnificent Habsburg State Rooms you will immerse yourself. This tour will present the variety and range of the ALBERTINA. Join our quick "tour d'art-history" in our permanent exhibition "Monet to Picasso" where we will show artworks of the main iconic styles of Classical Modern Art, like Impressionism, Expressionism, Surrealism and Cubism. In our Habsburg State Rooms, also an exclusive imperial event-location, you'll immerse yourself in the lavish former living quarters of the Habsburg family and explore imperial life as well as Austria's history. We will be happy to explain the variety of experiences we offer, such as art-workshops, guided tours or events.



Meeting Point: Ticket Hall or Albertinaplatz 1, 1010 Vienna

ALBERTINA modern

ALBERTINA modern

Monday, 16.05. 3 pm



ALBERTINA modern - Vienna's first choice for modern and contemporary art

As the newest addition to Austria's federal museum landscape, ALBERTINA modern is set to be among the world's major museums of art from the present era. We'll present the new venue and its current exhibitions, AiWeiWei and Klimt.

Meeting point: Foyer of the Albertina modern – Karlsplatz 5, 1010 Vienna